



Media Kit

Contents

Cyril Jefferson Media Contact.....	1
Photo Library.....	1
Cyril Jefferson Biographical Sketch.....	2
Official Logos.....	2
Social Media Links.....	3

Cyril Jefferson Media Contact

Brandon Lenoir, PhD
Campaign Manager and Chief Policy Advisor
336-247-6727
Management@CyrilForCongress.com

Photo Library

Headshot:



[Link to publicly shareable photos](#)



Cyril Jefferson Biographical Sketch

Mayor Cyril Jefferson is a husband, father, and man of faith who believes leadership starts with service. A small business owner and award-winning social innovator, he has helped create thousands of jobs and raised millions of dollars to expand opportunity—investing in entrepreneurship, tackling homelessness, and strengthening neighborhoods through public-private collaboration.

Before entering public office, Cyril served as an educator and policy fellow, demonstrating how smart ideas and partnerships change lives. He was first elected to High Point City Council by the residents of Ward One, and later ran a historic campaign to become the youngest Mayor elected in the city's history. Under his leadership, violent crime hit record lows, housing investment surged, and High Point earned national recognition as an "All-America City" for fighting hunger and supporting small businesses.

As Principal Consultant at Change Often - Social Innovation Firm, Cyril leads the company's Innovation BrainTrust to solve social and economic challenges with collaborative solutions and capacity-building services, prioritizing lives saved over dollars made.

Through it all, Cyril keeps sight of what matters most: faith, family, and a future built on fairness and hard work. He and his wife, Raven, teach their two sons the wisdom of Winston Churchill: "To improve is to change. To perfect is to change often."

Note: To receive a shorter biography suitable for programs or introductions, please contact Cyril Jefferson's Operations Associate, Corey Byrd. You may reach him at Operations@cyrilforcongress.com.



Official Logos

Dark:



[DOWNLOAD LOGOS HERE](#)

Light:



Social Media Links

Facebook: <https://facebook.com/CyrilForCongress>

X: https://x.com/jefferson_cyril

Instagram: <https://www.instagram.com/cyriljefferson/?hl=en>

Youtube: <https://www.youtube.com/user/MrJeffSeed>

Website: <https://www.cyrilforcongress.com/>

